

Faculty Profile

Name: DR. Sumita Sharda

Subject: Business Administration

Qualification: M.COM, MPHIL, MBA, PHD

Experience: UG- 11 YEARS , PG- 8 YEARS, 5 years teaching experience in Commerce College, University of Rajasthan (as a guest faculty-BBA SFS Course)

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Title of paper	Detail of Conference/Seminar /Symposium /Webinar	organized by
Tourism Planning-A key factor for success of tourism	National Seminar on Emerging Dimensions of Tourism in India: Opportunities and Challenges held on 13 th -14 Feb 2015,	<ul style="list-style-type: none">University Commerce College, Jaipur.
Make in India :Critical Analysis”	National Seminar on Make in India, Opportunities & Challenges 23-24 Jan 2015,	Faculty of Commerce, University Maharani College, Jaipur.
“Various banking sector reforms and its influence on Economy of India-An overview-	National seminar on Indian economy the emerging issues held on February 16-17, 2016,	<ul style="list-style-type: none">Maharani College, Jaipur.

The Dramatic Rise of E-Commerce in India and Challenges faced by the sector”	International Conference on Modern Management Strategies E-Commerce and Gobar economy in Indian Context on 2-3 Feb,	INSPIRA RESEARCH ASSOCIATION, JAIPUR(
Covid 19 and mental health after lock down period”	One day National Webinar	MVP samaj Arts, Commerce and Science College” Tryambakeshwar
Protecting yourself from online banking frauds in times of covid-19.	Social Outreach online webinar	
Green Initiatives for sustainable industrial development; A brief analysis of tourism industry-	7 th International multidisplinary conference on Education, Social Sciences, Applied science and technology.	<ul style="list-style-type: none"> Inspira Research Association Jaipur, Sanskriti University Mathura December 23-24, 2020
“How to use the social media the right way”	Act as a Moderator in the webinar	<ul style="list-style-type: none"> by Maheshwari Girls PG College.
“Stress Management in current scenario	Acted as a Resourse Person in Webinar, dated 11 th May 2021	<ul style="list-style-type: none"> by Maheshwari Girls PG College.
Recent trends on modern management	NATIONAL WEBINAR 25 th September 2021	<ul style="list-style-type: none"> Innovative Academic Research Association (IARA, Jaipur)

Leadership	National webinar held on 24 th September 2021	UGC-HUMAN RESOURCE DEVELOPMENT CENTRE, UNIVERSITY OF RAJASTHAN,
Yoga and Wellness	national webinar held on 29 th September 2021	UGC-HUMAN RESOURCE DEVELOPMENT CENTRE, UNIVERSITY OF RAJASTHAN, JAIPUR.
Presented paper on ' Performance improvement through various operational strategies in business organizations"	International virtual conference on : role of commerce and management in achieving sustainable Development goals on October 22-23, 2021	S.S Jain Subodh, Girls P.G College , Sanganer
Recent Trends in Modern Business Environment (ICRTMBE-2022)'	Presented paper in International Conference, ON 26 TH March, 2022	Management, Compucom Institute of Technology and Management, Jaipur
Environmental Edification Everywhere for Everyone'	<ul style="list-style-type: none"> Presented paper in International Conference, on 5th-6th December- 2022 	organized by Department of Lifelong Learning, University of Rajasthan,

Title of Paper	Detail of Journal, Book, Conference proceeding etc.	Organized by
The dramatic rise of E-Commerce in India and hurdles faced by the sector”-	Economic Administration Review (Bi-Annual Resource Management Journal), SSN2277-5269 Volume 31, number 2, July – Dec 2014, Dept of EAFM,	<ul style="list-style-type: none"> • Dept of EAFM, RAJ UNIV, JAIPUR
Relationship Management: An overview”- Journal of Business & Management,	ISSN 2277-8012 (Bi Annual Publications), VOL. 7, NO. 2, Dec 2012,	<ul style="list-style-type: none"> • DEPT. of BADM, University of Raj.
Management of stress by yoga and meditation	<ul style="list-style-type: none"> • ISSN-2231-167X Volume 10, No-02, April 2020 	INSPIRA-Journal of Modern Management and entrepreneurship
Impact of Covid-19 on Global Economy”,		<ul style="list-style-type: none"> • ISBN 978-81-945437-0-1, INSPIRA-REG NO. SH-481, R-9-V, P-76/2014,
Green Initiatives for sustainable industrial development	A brief analysis of tourism industry- online publication in International Journal of Advanced Research in Commerce Management and	

	social science (IJARCMSS)volume 04, no 01 January- March 2021, ISSN:2581-7930, Impact Factor 5.260	
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Awards:

- Act as a coordinator in Principal's National Conclave "An insight over National Education Policy 2020 on 27th Feb 2021
- Successfully Worked as co-ordinator of orientation program- sessions (2019-20, 2020-21)
- Worked as a co-coordinator in admission process (2020-21)
- Awarded for 1st Runner up in Queen category of “Personality with Brain 2020 Competition organized by Maheshwari Club India (Facebook group)
- Certificate of Appreciation awarded by Maheshwari College for coordinator in Orientation Program-2018
- Awarded by Maheshwari Samaj, Jaipur for Doctorate of Philosophy on 14th Feb 2016
- Act as Course CO-ORDINATOR of certificate course on **(ANGER MANAGEMENT)** organized by Maheshwari Girls PG College dated (24-25th May)
- Act as a Coordinator in School Connect Program – “An Interactive Session on Implementation of NEP 2020 in Schools” held on 23rd Dec 2021
- Certificate of Appreciation awarded by Maheshwari Girls P.G College for Admission Coordinator for the session 2021-22

Orientation/ Refresher Course Attended:

1. Participation in 3 days National Online Faculty Development Programs and Management Development Program on Research Methodology – tools and techniques organized by Inspira Research Association Jaipur on 29-31 May 20202.

2. Participated in 3 days short term course in Mentoring and Student Counselling from 4th-6th October 2021 organized by UGC-HUMAN RESOURCE DEVELOPMENT CENTRE, UNIVERSITY OF RAJASTHAN, JAIPUR.
3. Successfully completed 1 month faculty induction program (08th November-07th December 2021) organized by Pandit Madan Mohan Malviya National Mission on Teachers & Training, Ministry Of Education Government Of India
4. Participated in one week short term training program on “Writing and publishing of Quality research Articles and ethics of Research form 21-02-2022 to 25-02-2022 at Swami Keshavanand Institute of Technology and Research
5. Participated in 3 days online faculty development programme cum workshop on Life Enrichment through Human Values: from 5th April to 7th April 2023 organized by S.S Jain Subodh Management Institute, Jaipur